Are you someone who cares about solving problems that impact the world? If so, join us at the Office of Entrepreneurship and Innovation (OEI) for an information session about the program offerings that can help you jumpstart your entrepreneurial and innovation journey. Led by Deb Williams, Sr. Director of Student Programs & Operations and by Jessica Andrews, Associate Director of McMillon Innovation Studio.

02.02.24 / 12 - 1:30 PM @ THE BREWER FAMILY ENTREPRENEURSHIP HUB

WELCOME TO OEI!

02.05.24 / 4 - 5:30 PM @ THE HUB

FUEL YOUR ENTREPRENEURSHIP JOURNEY

Unlock your full entrepreneurial potential by learning how to implement the Entrepreneur Operating System (EOS) principles and tools to drive business growth, enhance productivity, and achieve sustainable success. Led by Richard Cole, EOS Implementer.

02.21.24 / 11:30 - 1:00 PM @ THE STUDIO (SEE BACK)

BECOMING DIGITAL MARKETING STREET-SMART

Become street-smart in digital marketing by learning about tools and tactics that will help you engine your startup or business. Led by Chris Medenwald, Marketing Instructor for the Sam M. Walton College of Business.

FOOD PROVIDED AT ALL WORKSHOPS

03.06.24 / 11:30 - 1 PM @ THE HUB

APPLIED IMPROV FOR ENTREPRENEURS

Strengthen your entrepreneurial mindset using the core principles of improvisation. Learn how to work from the top of your intelligence! Led by Stacey Mason, CEO / founder, The Improv Lab

03.12.24 / 4:30 PM - 6 PM @ THE HUB

FOUNDER STORY: CHRIS THOMPSON

Join us as we embark on an exclusive “behind the curtain” look at what the life of a successful entrepreneur is really like, battle scars and all, as we hear from Chris Thompson, CEO and Founder of Sober Sidekick by Empathy HealthTech. Sober Sidekick replaces the stigma of addiction with empathy through engagement technology.

sign up at entrepreneurship.uark.edu
Learn how to sharpen your public speaking skills to confidently present and tell a story. Led by Todd "Bowtie" Jenkins, Founder of Bowtie Leadership & Development, Inc.

Learn how to make informed decisions at the initial steps of financing your startup. A conversation with Carol Silva Moralez, President / CEO of Upskill NWA

THE ART OF PUBLIC SPEAKING

FINANCING MY STARTUP: WHERE DO I START?

04.04.24 / 11:30 - 1 PM @ THE STUDIO

04.16.24 / 5:30 - 7 PM @ THE GREENHOUSE

THE HUB
Brewer Family Entrepreneurship Hub

OUR LOCATIONS:

123 W. Mountain St.
Fayetteville, AR

THE STUDIO
McMillon Innovation Studio

146 N. Harmon Ave.
Fayetteville, AR

THE GREENHOUSE
at the Bentonville Collaborative

702 SE 5th St. Suite 46
Bentonville, AR

STARTUP VILLAGE
in the Hathcock Building

240 N. Block Ave.
Fayetteville, AR

STARTUP VILLAGE NORTH
at the Bentonville Collaborative

700 SE 5th St. Suite 130
Bentonville, AR

OFFICE OF ENTREPRENEURSHIP & INNOVATION

123 W. Mountain Street
University of Arkansas
Fayetteville, Arkansas 72701

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