Discover how improvisation techniques can enhance your self-efficacy as an entrepreneur, helping you think on your feet, adapt to challenges, and embrace risk-taking with confidence. Led by Stacey Mason, CEO/founder, The Improv Lab

9.07.23 / 12:30-1:30 PM @THE HUB

UNLEASHING ENTREPRENEURIAL POTENTIAL

Discover how harnessing the power of research can fuel your business growth, enhance decision-making, and give you a competitive edge in the market. Led by Catherine Corley, Business and Innovation Consultant at Arkansas Small Business and Technology Development Center

9.11.23 / 4-5:30 PM @THE HUB

MARKET MASTERY

9.20.23 / 12-1 PM ON ZOOM

AI IN BUSINESS

Explore the transformative potential of AI and how it can revolutionize your company’s growth, efficiency, and customer experience. Gain valuable insights and practical strategies to leverage AI technologies, empowering you to stay ahead of the competition and unlock new opportunities in the digital era. Led by Jakob Michaelis, CSO, Dave Creek Media

9.20.23 / 12-1 PM ON ZOOM

FALL 2023

FOOD PROVIDED AT ALL WORKSHOPS

Unlock the transformative potential of storytelling to drive meaningful change as an entrepreneur. In this dynamic session, you will learn the art of crafting compelling narratives that inspire action, resonate with your audience, and ignite positive impact. Led by Adena White, Founder and Chief Storyteller, Blackbelt Media

10.03.23 / 12-1:30 PM / @ THE THE HUB

ENTREPRENEURIAL STORYTELLING

Streamline your success by mastering the Lean Canvas for Entrepreneurs. Led by Pamela Reed, Managing Director, The Venture Center

10.12.23 / 12-1 PM ON ZOOM

MASTERING LEAN CANVAS

sign up at entrepreneurship.uark.edu

MORE
**Discover the transformative power of the Entrepreneur Operating System (EOS) and unlock your full entrepreneurial potential. In this dynamic session, you will learn how to implement EOS principles and tools to drive business growth, enhance productivity, and achieve sustainable success. Led by Richard Cole, Certified EOS Implementer, EOS Worldwide**

**ELEVATE YOUR PITCH**

Learn the art of entrepreneurial persuasion and discover how to deliver a compelling pitch that captivates investors, wins over clients, and propels your business forward.

Led by Grace Rains, Executive Director, Conductor

**MASTER BANK LOANS FOR ENTREPRENEURS**

Discover the ins and outs of obtaining bank loans, empowering you to navigate the lending process with confidence and achieve your business goals.

Led by Eileen Jennings, Director of Lending and Community Investment, Arvest Bank

**FUEL YOUR ENTREPRENEURIAL JOURNEY**

Discover the transformative power of the Entrepreneur Operating System (EOS) and unlock your full entrepreneurial potential. In this dynamic session, you will learn how to implement EOS principles and tools to drive business growth, enhance productivity, and achieve sustainable success. Led by Richard Cole, Certified EOS Implementer, EOS Worldwide

**OUR LOCATIONS:**

01 **DOWNTOWN FAYETTEVILLE**

**THE HUB**

Brewer Family Entrepreneurship Hub

123 W. Mountain St. Fayetteville, AR

02 **U of A CAMPUS**

**THE STUDIO**

McMillon Innovation Studio

146 N. Harmon Ave. Fayetteville, AR

03 **TRAIL-SIDE IN BENTONVILLE**

**THE GREENHOUSE**

at the Bentonville Collaborative

702 SE 5th St. Suite 46 Bentonville, AR

**OFFICE OF ENTREPRENEURSHIP & INNOVATION**

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**QUESTIONS? EMAIL**

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