



Arkansas  
Children's

Innovation  
Center

HOSPITALS • RESEARCH • FOUNDATION

**Arkansas Children's Commercialization Retreat**  
**Winthrop Rockefeller Conference Center**  
**June 23-25, 2022**

**Thursday, June 23**

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<b><u>TIME</u></b>	<b><u>EVENT</u></b>
10:00-11:30	<b>Pre-retreat workshop:</b> SBIR/STTR funding, Rebecca Todd, ASBTDC <i>Location: Governor's Conference Room</i>
12:15-12:45	Check-in, Lobby of Winthrop Rockefeller Center
12:45-1:45	<b>Welcome and Introductions</b> Barry Brady, Chief Operating Officer, Arkansas Children's Research Institute Sarah Goforth, Executive Director, Office of Entrepreneurship and Innovation <i>Location: Show Barn Hall</i>
1:45-2:45	<b>Keynote: Commercialization in the Life Sciences – Licensing and Venture Types</b> Mike Freeman, General Partner at Innosphere Ventures <i>Location: Show Barn Hall</i>
2:45-3:30	Break & Networking. <i>Location: Flagstone Room</i>
3:30-5:00	<b>Panel: Start with the problem: transitioning from basic/translational research to a market focused mindset</b> Moderator: Jeff Amerine, Startup Junkie Consulting Panelists: Morten Jensen, UA Fayetteville; Laura James, UAMS Ralph Henry, UA Fayetteville. <i>Location: Show Barn Hall</i>
6:00 -7:00	Dinner. <i>Location: WRI Conference Dining Room</i>
7:00-8:00	<b>Fireside Chat: Marcy Doderer</b> <i>Location: Rock Theater</i>
8-9:30	Networking Reception. <i>Location: River Rock Grill</i>



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## Friday, June 24

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<u>TIME</u>	<u>EVENT</u>
7:00 -8:00	Breakfast. <i>WRI Conference Dining Room</i>
8:00-9:15	<b>Keynote – past trends &amp; 5-year forecast for commercialization of academic and translational research in the U.S.</b> - Ross Devol, CEO, Heartland Forward <i>Location: Show Barn Hall</i>
9:15 – 9:45	Break. <i>Location: Flagstone Room</i> <b>Optional Session: Intellectual Property 101</b> David Hinton, Associate Director, Technology Ventures, U of A <i>Location: Show Barn Hall</i>
9:45-11:30	<b>Panel: To Startup or Not to Startup: That is not the question. Balancing the responsibilities of a full-time research and/or clinical role with commercialization activities.</b> Moderator: Jeff Standridge, Cadron Capital Partners Panelists: Jeff Moran, ACRI Jay Gandy, UAMS Mick Connors, Anytime Pediatrics and Connors Consulting <i>Location: Show Barn Hall</i>
11:30-12:30	Lunch. <i>Location: WRI Conference Dining Room</i>
12:30-1:30	<b>Mini-presentations on regional resources</b> AC Innovation Processes & Catalyst Fund (Barry Brady) NSF I-Corps & Venture Mentoring Services (Sarah Goforth, UA Fayetteville) I-Fund (Jessica Wright, Winrock International) UAMS Healthcare Entrepreneurship Bootcamp (Jeff Standridge) Winrock Validation Fund (David Sanders) Arkansas Research Alliance (Bryan Barnhouse, Amy Hopper) <i>Location: Show Barn Hall</i>



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## Friday, June 24 (*continued*)

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<u>TIME</u>	<u>EVENT</u>
1:30-2:30	<b>Speed-networking break</b> (each table has a topic aligned with the mini-presentations) <i>Location: Show Barn Hall</i>
2:30-3:30	<b>Panel: Funding a life science startup</b> Moderator: Jeff Amerine, Startup Junkie Consulting Panelists: Katie Thompson, Science Venture Studio Bobby Sandage, Lightchain Capital Alese Stroud, Arkansas Angel Alliance Chidozie Ugwunba, Symbiosis Capital Management <i>Location: Show Barn Hall</i>
3:30-4:00	Break. <i>Location: Flagstone Room</i>
4:00-5:00	<b>Panel: Who is your customer? In life sciences, it is often not who you think.</b> Moderator: Jeff Stinson, HealthTech Arkansas Panelists: Ryan Shelton, Photonicare Nhiem Cao, Lapovations Sabina Siddiqui, MD, UAMS/ACH, Founder and CMO, ButtonBeGone, LLC; BrioDevice <i>Location: Show Barn Hall</i>
5:00-6:00	Break. <i>Location: Flagstone Room</i>
6:00-7:00.	Dinner. <i>Location: WRI Conference Dining Room</i>
7:00 -8:00	<b>Fireside Chat: Feeling with Neuroelectronic Interfaces</b> Dr. Ranu Jung, Founding Executive Director, Institute for Integrative and Innovative Research <i>Location: Rock Theater</i>
8:00-9:30	Networking Reception <i>Location: River Rock Grill</i>



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## Saturday, June 25

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<u>TIME</u>	<u>EVENT</u>
8:00-9:00	Breakfast. <i>Location: WRI Conference Dining Room</i>
9:00-10:00	WORKSHOP: Communicating complex ideas -Sarah Goforth, OEI <i>Location: Rock Theater</i>
10:00 -10:30	Closing remarks & debrief Barry Brady & moderated discussion on learnings/feedback <i>Location: Rock Theater</i>
11:00	Check-out

