SEED ARKANSAS SUMMIT

STARTUPS + EDUCATION + ECONOMIC DEVELOPMENT
OCTOBER 11 + 12, 2022 + FAYETTEVILLE, ARKANSAS
Day 1

October 11, 2022

11:00A  Check in with lunch  Fayetteville Public Library

12:00P  Welcome
Tiffany Henry, Instructional Designer, Office of Entrepreneurship and Innovation, University of Arkansas
Matthew A. Waller, PhD, Dean, Sam M. Walton College of Business, University of Arkansas
Mike Malone, Vice Chancellor of Economic Development, University of Arkansas

Keynote: Beyond Collisions: Building an Infrastructure for Entrepreneurs:
Maria Meyers, Founder, SourceLink, University of Missouri-Kansas City Innovation Center

12:30P  Table Discussion: Ecosystem Assessment
2:00P   Break
2:15P   Unlocking the Entrepreneurial Toolbox
Sarah Golforth, Executive Director, Office of Entrepreneurship and Innovation, University of Arkansas

3:00P  Table Discussion: Identifying the Problem
3:45P   Break
4:00P   Creating a Culture of Innovation with Students
Rachel Sullivan, Associate Director, McMillon Innovation Studio, Office of Entrepreneurship and Innovation, University of Arkansas
Justin Urso, Director, McMillon Innovation Studio, Office of Entrepreneurship and Innovation, University of Arkansas
Amanda Thomesen, Undergraduate Student, Economics and Math major
Toma Tomonari, Undergraduate Student, Business major

4:45P   Table Discussion: Building Your Coalition
5:30P   Happy Hour: Brewer Family Entrepreneurship Hub
6:00P   Networking Dinner: Pryor Center
7:00P

Seed Fund Pitch Contest
Moderator: Madison Sutton, Program Manager of Competitions, Office of Entrepreneurship and Innovation, University of Arkansas // Sponsorship by 46VC

Day 2

October 12, 2022

8:00A  Breakfast  Fayetteville Public Library

9:00A  Panel Discussion: Entrepreneurship Across Arkansas
Moderator: Randy Wilburn, Founder and Host, I Am Northwest Arkansas Podcast
Kwami Abdul-Bey, Master of Public Service student, Clinton School of Public Service
Richard Dunsworth, President, University of the Ozarks
Latisha Settlage, PhD, Dean, College of Business & Industry, University of Arkansas – Ft. Smith

10:00A  Break

10:15A  Connecting with Local Startups:
Deb Williams, Student Programs Sr. Director, Office of Entrepreneurship and Innovation, University of Arkansas
Jason Riley, Program Manager of Venture Internships, Office of Entrepreneurship and Innovation, University of Arkansas
April Roy, Founder and CEO, femPAQ, Edwin Ortiz, Founder and CEO, Rejoicy
Morgan Walker, Program Manager of Incubation, Greenhouse Outdoor Recreation Program, Office of Entrepreneurship and Innovation, University of Arkansas

11:00A  Lunch  641.DELI Damgoode Pies
Cheers   Jammin’ Java

1:00P  Incubating Local Talent:
Phil Shellhammer, Sr. Director, Greenhouse Outdoor Recreation Program, Office of Entrepreneurship and Innovation, University of Arkansas
Kaushik Ramini, Mechanical Engineer, Sphero

1:45P   Table Discussion: Action Planning
2:30P   Break
2:45P   Great Places: Great Entrepreneurship:
Nathan Willingham, Federal Grants Lead, Rural Innovation Strategies, Inc.

3:30P   Table Discussion: Next Steps
5:00P   Dismiss
**Lunch Process**

In an effort to support our community’s entrepreneurs, we have partnered with Experience Fayetteville to provide lunch on the Square! At the bottom of this form is a ticket that can be redeemed for lunch at the below listed restaurants.

**Ticket Details:**
$20 value + 20% tip on food and beverage cost only (no tip on tax). Alcohol is prohibited.

**Restaurants:**

**641.DELI:**
(Inside Fayetteville Public Library)
Salads, sandwiches, melts

**Cheers:**
1 W Center St
Burgers, steak, sandwiches, salad

**Damgoode Pies:**
37 E Center St
Pizza, salad

**Jammin Java:**
1 W Mountain St #228
Salad, sandwiches, smoothies, coffee

Collaboration made possible with support from Experience Fayetteville.

---

**October 12, 2022 | 11am - 1pm**

$20 value + 20% tip on food and beverage cost only (no tip on tax). Alcohol is prohibited.

**Participating Restaurants:**

**Contact:** Tiffany Henry, tahenry@uark.edu