

entrepreneurship & innovation WORKSHOPS

FOR MORE INFO:

Check out our website to find the most up-to-date information, how to register, and other important workshop details.

entrepreneurship.uark.edu

FALL 2021

SEPT 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

OCT 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31

NOV 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31



SEPTEMBER 10th @12-4PM / McMILLON INNOVATION STUDIO

HUMAN CENTERED DESIGN

In this interactive workshop, you will learn the human-centered design process and be given tools to empathize, prototype, and experiment. Interacting with a real-world problem, you will be challenged to use the human-centered design process to create innovative solutions and remain user-centered along the way.

**This Workshop is currently scheduled as an in-person event.*



UNIVERSITY OF
ARKANSAS

Entrepreneurship and Innovation



SEPTEMBER 24th @9AM-NOON / THE BREWER FAMILY ENTREPRENEURSHIP HUB

COMMERCIALIZATION FOR RESEARCHERS

Understand how to bring research from lab to market. In this interactive workshop intended for faculty and graduate students in STEM fields, attendees will explore the difference between startup formation and licensing to industry, learn about local and national resources and funding opportunities, and have a chance to engage and meet with local program directors.

**This Workshop is currently scheduled as a hybrid event.*



OCTOBER 7th, 14th, 21st, 28th @12-1PM / VIRTUAL

FINANCIAL BOOTCAMP

An introduction to the fundamentals of accounting and finance principles needed to develop a business plan or investment pitch. A series of 3-4 one hour virtual seminars will be offered during the month of October. After each 1-hour seminar, you'll have the opportunity to sign up for expert office hours to receive personal assistance in a 1:1 setting at a time that works with your schedule.



SEPTEMBER & NOVEMBER

POP-UP LEARNING LABS

Pop-Up Learning Labs [PULL] are hour long learning sessions focused on giving you hands on experience and learning around specific tools, topics, and resources. Pop-Up Learning Labs will occur throughout the fall semester in various locations and formats. Potential fall sessions are listed below:

Sept 2nd: Influencer Marketing **VIRTUAL 12-1PM**

Sept 23rd: Grant Writing **VIRTUAL 12-1PM**

Nov 11th: 3-D Printing **IN-PERSON / LOCATION TBD / 12-1PM**