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Jerry & Kay Brewer
Clete & Tammy Brewer
Shane & Jeni Clark
Frank & Judy Fletcher
Greg & Hannah Lee
Bob & Jennifer Ryan Stegall
Arkansas Executive Forum
Bumble Latham
Bionetics MD
BioVentures, LLC
Crisis Brewery
Delta F Fund
GBI Studies
GDRX
Kraft-Heinz Corporation
Lapovations, LLC
Little Bird Systems
McMillon Innovation Studios
Movista, LLC
National Science Foundation
Professional Mentors
Premjit Vafa, mentor-in-residence
Permjot Valia
Picasolar
Ramsay Ball
S.A.K.E.
Skosay
Social Innovation Community Partners
Start Up Junkie
The Station (Teen Action Support Center)
UA O’Connor
UA School of Art
UA School of Business
UA School of Corporate Engagement
UA School of Engineering
UA OED
University of Arkansas
University of Arkansas Little Rock
University of Arkansas for Medical Sciences
Walton Family Foundation
Waltrip
Wattglass
Winthrop Rockefeller Foundation
Minnomusmos

3,320 cups of coffee
served at the Brewer Family Entrepreneurship Hub

31 student teams
formed from entrepreneurship programs and initiatives

55 professional mentors
coached student entrepreneurship teams during mentor events

89 workshops & speaker series
hosted at the Hub in 2018

$400,000
in prize money awarded
to New Venture Development student teams competing in 10+ business plan competitions all around North America in 2018

4,000+
cups of coffee
served at the Brewer Family Entrepreneurship Hub
**BEYOND THE CLASSROOM**

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- **4,000+ visitors** during 89 Hub-hosted events

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**BEYOND GRATEFUL**

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- Jerry & Kay Brewer
- Clete & Tammy Brewer
- Steve & Jamie Clark
- Frank & Judy Fletcher
- Greg & Hannah Lee
- Bob & Jennifer Ryan Stogall
- Arkansas Executive Forum
- Balloon Latam
- BioVentures, LLC
- Crisis Brewery
- Delta I-Fund
- Grit Studios
- GROX
- Kraft Heinz Corporation
- Lapovations, LLC
- Little Bird Systems
- Movista, LLC
- National Science Foundation Professional Mentors
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- Picasolar
- Ramsay Hall
- S.J.E.
- Shook
- Social Innovation Community Partners
- Start Up Junkie
- The Station (Teen Active Support Center)
- Tech Ventures
- UA School of Art
- UA School of Social Work
- UA Office of Economic Development
- UA Office of Corporate Engagement
- UA College of Engineering
- UHR
- University of Arkansas Little Rock
- University of Arkansas for Medical Sciences
- Walton Family Foundation
- Wattglass
- Winthrop Rockefeller Foundation
- Anonymous Donors

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**ENTREPRENEURSHIP & INNOVATION**

2018
The Social Innovation Initiative is a multidisciplinary program through which University of Arkansas students, faculty and staff have the opportunity to learn about pressing social and environmental problems affecting our community. They work directly with partner organizations, both non-profit and for-profit, determined to solve these problems.

CROSS-CAMPUS COLLABORATION
Through a network of classes, students are invited to form interdisciplinary teams and tackle problems using entrepreneurial principles, while fostering their own creativity and skills. The Social Innovation Challenge was held at the Hub on December 1st. Forty-six students competed, tackling 12 challenges originally posed by community partners.

THE HUB
Opening the doors of the Brewer Family Entrepreneurship Hub in downtown Fayetteville was a major milestone for the university’s entrepreneurship program, engaging both the campus and the community. In 2018 we hosted 89 events for the university and broader NWA community, ranging from design thinking workshops, to speaker series, to hackathons and Startup Weekend.

THE BOTTOM LINE
12 faculty participated across interdisciplinary departments
25 community partners and challenges
330 student participants from art, graphic design, marketing, management and social work classes

NEW VENTURE DEVELOPMENT
The flagship course in entrepreneurship at the University of Arkansas, New Venture Development guides interdisciplinary teams of graduate students through a year of startup training. Led by Dr. Carol Reeves and co-taught by Sarah Goforth, the course draws from the lean canvas methodology and brings mentors from across the country to Fayetteville to coach students as they prepare for business competitions around the globe. In 2018, NVD team Lapovations became the most successful student startup team in U of A history. Competing in several top state, regional and national competitions, Lapovations won seven competitions and more than $305,000 in cash and investment prizes. The company is developing a platform of innovative products that improve minimally invasive surgery.

NSF I-CORPS®
The University of Arkansas summer I-Corps® program was launched in June of 2018. A collaboration between three UA system campuses, this National Science Foundation-sponsored program funded and supported the market validation of technologies developed by 12 entrepreneurial student and faculty teams. Funding from NSF totaling $525,000 is available until 2022.

OUR TEAM
Led by Dr. Carol Reeves, fondly nicknamed “The Coach” by Fortune magazine, the Office of Entrepreneurship and Innovation has achieved worldwide acclaim for its student achievements, including recognition in The New York Times, CNN Money, NPR, Investor’s Digest, and the NASDAQ.

OEI TEAM
ROCELIO GARCEZ CONTRERAS INNOVATION DIRECTOR
SARAH GOFORTHdfunding DIRECTOR
CARI HUMPHRY PROGRAM MANAGER
CAROL JETTON website & social media site MANAGER
DEB WILLIAMS STUDENT SUPPORT DIRECTOR
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EXPECTATIONS
SOCIAL INNOVATION
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ROGELIO GARCIA-CORREAS INNOVATION DIRECTOR
SARAH GOFORTH OUTREACH DIRECTOR
CARI HUMPHRY PROGRAM MANAGER
CAROL JETTON BREWER HUB SITE MANAGER
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SOCIAL INNOVATION
Beyond Expectations

Social Innovation Beyond the Bottom Line

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Walton Family Foundation
Walters:
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