

SPRING 2023

entrepreneurship & innovation
WORKSHOPS

FOOD PROVIDED
AT ALL WORKSHOPS

01.24.23 / 12:30-1:30PM

@THE HUB



SOLVING PROBLEMS IN AWKWARD SPACES

How to tackle business solutions related to unconventional pain points.

Led by Elizabeth Prenger, founder, Prose Creative

02.02.23 / 5-7PM

@THE HUB



BOOTSTRAPPING 101

How to finance and grow your own company on your own terms.

Led by Mark Zweig, Walton College Entrepreneur in Residence & author of Confessions of an Entrepreneur

02.16.23 / 5:30-6:30PM

@THE HUB



STARTING WITH THE PROBLEM

Learn how to clearly define the problem to help you find the best solution.

Led by Josh Stanley, CEO, Cartwheel Startup Studio

02.21.23 / 12:30-1:30PM

@THE HUB



CREATING YOUR MAGICAL TEAM

Best practices to build your best team.

Led by Stacey Mason, CEO/Founder, the Improv Lab

03.02.23 / 4-7PM

@THE HUB



PITCH CAMP

Deep learning to pitch with power and clarity.

Led by Shana Gold, founder, Shana Gold Coaching

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MORE

03.09.23 / 5:30-6:30PM

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THE HARD WAY

True story of how match.com changed online dating for the world. Led by Will Bunker, Founder, Bunker Consulting

03.16.23 / 12:30-1:30PM

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NEGOTIATION

The art of negotiating to get what you want every time. Led by SkillsLab, experts in Training and Coaching

03.30.23 / 12:30-1:30PM

@THE HUB



STORYTELLING WITH DATA

Learning how to use data visualization tools to communicate a message and strengthen a presentation. Led by Odessa Elie-David, Data Science Consultant, capSpire Inc.

04.06.23 / 12:30-1:30PM

@THE HUB



CREATING A STARTUP BUDGET

How to make a financial plan to launch. Led by Cari Humphry, entrepreneur, accountant & instructor

04.18.23 / 12:30-1:30PM

@THE HUB



SO YOU WANT TO START A COMPANY...

Practical steps to getting started. Led by Martha Londagin, Consultant, Startup Junkie



OUR LOCATIONS:

01

DOWNTOWN
FAYETTEVILLE



THE HUB

Brewer Family Entrepreneurship Hub

123 W. Mountain St.
Fayetteville, AR

02

U of A
CAMPUS



THE STUDIO

McMillon Innovation Studio

146 N. Harmon Ave.
Fayetteville, AR

03

TRAIL-SIDE IN
BENTONVILLE



THE GREENHOUSE

at the Bentonville Collaborative

702 SE 5th St. Suite 46
Bentonville, AR

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