

SPRING 2022

# entrepreneurship & innovation WORKSHOPS

## Lean Startup

PART ONE: Lean Canvas in Action

Thursday, January 27 @4-6PM

Brewer Family Entrepreneurship Hub

Join the Executive Director of OEI, Sarah Goforth, in a highly interactive workshop where you will not only discover how the Lean Canvas tool can inform product & service development, but actively work to create your own lean canvas during the session.

PART TWO: Prototyping & Experimentation

Thursday, February 24 @4-6PM

Brewer Family Entrepreneurship Hub

Looking for the right resources, skills, or tools to take your idea from concept to reality? Bring your computer and join us for a hands-on learning session where we will explore resources and no-coding tools that can help you move from ideation to experimentation.

[entrepreneurship.uark.edu](http://entrepreneurship.uark.edu)

## Pitch Camp

Pitching to Investors, Clients & at Competitions

Thursday, February 10 @4-6PM

Brewer Family Entrepreneurship Hub

"Who" you're pitching to should drive "how" you pitch, which is why this workshop is designed to allow you the choice of hearing from experts in one of three areas: Pitching for Investment, Pitching for Competition, or Pitching to Clients. After receiving coaching and tips specifically related to your audience, you'll have the opportunity to pitch your idea live and receive feedback from our panel of pitch coaches. Providers: Permjot Valija, Andrew Miles, & Jeff Amerine

**MARK YOUR  
CALENDARS**

**THE CONSCIENCE STARTUP**

Thursday, March 17 @4-6PM

Brewer Family  
Entrepreneurship Hub

Details coming soon!



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